



Maya G.

mayaesthetic.com | [@maya.esthetic](https://www.instagram.com/maya.esthetic)

Zillennial Lifestyle, Self Love, and Plus Size
Fashion & Fitness Blogger



Meet Maya G.

Creator of mayaesthetic.com, [@maya.esthetic](https://www.instagram.com/maya.esthetic), and [@fat.fit.fly](https://www.instagram.com/fat.fit.fly)

Maya Pete, also known as Mayaesthetic is an aesthetic enthusiast, body positivity activist, and Generation Z/Millennial lifestyle blogger. Her passions and creative abilities are showcased on her instagrams and blog! As the self-proclaimed *Internet's Big Sister* and a fast-growing name in the Op-Ed and social media sphere, Maya brings to the table a genuine and relatable voice on trending topics such as: plus size fashion & fitness, mental health, loving yourself, and being a 20-something in today's world.

As a micro-influencer, her audience is dedicated and willing to engage in her posts. Her followers regularly comment on the joy brought to their feeds by her creativity, keen-eye for aesthetic, fashion, and high-quality imagery. Who doesn't love wholesome and inspiring content?

Maya prides herself on being authentic and allowing that to shine through in her content. Her content ranges from family activities, to fashion and style, to topics of activism and politics. She knows what people are talking about and what kind of content they want to see.

Her biggest goal is to inspire her followers to feel empowered to be their authentic and unique self every day of the week, no matter what society says. She wants them to know that loving yourself is the most important thing you can do for the world around you.

Audience

71% Women
29% Men

56% Ages 25-44
30% Ages 18-24

88.6%
from US, Canada, UK, India,
Brazil



Stats are constantly changing, please feel free to request the most updated stats at any time



Brand Partnerships & Collaborations



DOLLAR SHAVE CLUB



STITCH FIX



FOREVER 21



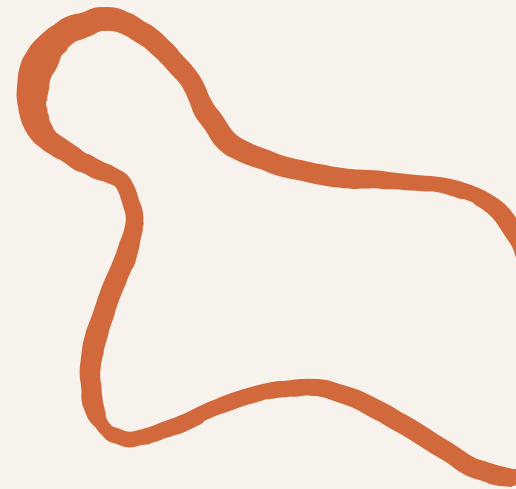
TRUE



YEAR OF OURS



Stats & Other Channels



@maya.esthetic

Followers: 5.7K
Avg. Weekly Impressions: 16K
Avg. Weekly Content Interactions: 3455
Engagement Rate: 4.91%

@fat.fit.fly

Followers: 4.3K+
Avg. Weekly Impressions: 20K
Avg. Weekly Content Interactions: 693
Engagement Rate: 5.84%

mayaesthetic.com

Avg. Monthly Viewers: 507
Audience: US, Canada, UK, India



Find me on the web



Instagram



@maya.esthetic

Instagram



@fat.fit.fly

Blog



mayaesthetic.com



Get in touch with me

Email:

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